

## Grocery Innovations Canada Announces the Top 10 Innovative Products for 2012

**October 25, 2011 (Toronto)** – The Canadian Federation of Independent Grocers (CFIG) has announced its “Top 10 Innovative Products” for 2012 at day two of Grocery Innovations Canada, its annual trade show and conference. Canadian grocers and industry delegates in attendance voted on the innovative products, after having the opportunity to test and review hundreds of new products for the upcoming year.

“The grocery industry is often at the forefront of innovation and this year was no different,” said John F.T. Scott, president and CEO, Canadian Federation of Independent Grocers. “Our members and delegates had a tough decision before them and have chosen some truly outstanding products.”

Products were evaluated based on three criteria: most unique, most buzz-worthy and best consumer response.

### **Top 10 Innovative Products (in no particular order)**

Natrel Dark Chocolate Milk (from Agropur Cooperative)  
Toschi Gelato (Alfa Cappuccino Imports Inc.)  
Bisquick Shake’n Pour (General Mills Canada)  
IslandWay Sorbet (Islandway Sorbet Canada Inc.)  
AquaHydrate Purified Water (Les Aliments Unique Foods)  
Nestle Personal-Sized Ice Cream (Nestle)  
Ntale EcoDurable Bags (ntake EcoDurable Products)  
Gatorade Recover (Pepsico Canada)  
Country Comfort Grilled Cheese Sandwich (The Dunbar Food Group)  
VISIONLINK Security Monitoring Systems (VISIONLINK Security Inc.)

*\*\* product photos available upon request*

Grocery Innovations Canada 2011 took place October 24 and 25 at the Toronto Congress Centre. The annual trade show presented by CFGI featured booths and exhibits from the local, national and international brands including Kraft, General Mills and Nestlé, and saw hundreds of independent, franchised and specialty grocers from across Canada attend the event.

The **Canadian Federation of Independent Grocers (CFIG)** is a non-profit trade association founded in 1962, which continues to be a collaborative community, equipping and enabling independent, franchised and specialty grocers for sustainable success. Representing over 4,000 grocery retailers from every part of Canada, CFGI is a strong and united voice for independent grocers, providing programs for operational excellence, facilitating educational and training programs and fostering enabling-relationships among retailers and suppliers. CFGI is a respected organization that speaks confidently for its retail members to industry, government, and the consumer.

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