

For Immediate Release

STRONGER, MORE VIBRANT CFGI WITH THE ADDITION OF NEW MEMBERS

March 22, 2011 (Toronto) – Cori Bonina, Chair, and John F.T. Scott, President and CEO of the Canadian Federation of Independent Grocers (CFIG), are pleased to announce the addition of four new members to the organization:

- Co-op Atlantic, Moncton, New Brunswick
- Federated Co-op, Saskatoon, Saskatchewan
- H.Y. Louie Company Ltd., Burnaby, British Columbia
- Wallace and Carey Inc., Calgary, Alberta

Cori Bonina, Chair, commented, “The Board of Directors is happy to welcome these four members into our fold. We are pleased that these companies recognized the value in joining our organization, and believe that they will fit well into the existing culture of CFGI. The strength of CFGI is in its complimentary relationships and the opportunity to network and learn from each other, enabling us to grow our business collaboratively. We are confident that the addition of these new members only serves to strengthen the voice of CFGI as it advocates for our collective benefit.”

CFGI has a long history of supporting and serving the interests of independent retailers, from single-store retailers such as Pete’s Frootique and Sharpe’s Food Market to multi-store operators such as Longo’s, Overwaitea Food Group, and Colemans Food Centre. President and CEO, John F.T. Scott, said, “This is a very exciting time for CFGI. Both new and existing members will benefit from the unprecedented support and leading edge programs, conferences, and trade shows that CFGI offers. CFGI advocates on the behalf of all of its members, fosters collaboration and retailing excellence in Canada, and offers unparalleled opportunities to connect and network with each other.”

One such opportunity to make new connections will arrive on April 10th and 11th, when CFGI hosts Grocery Showcase West 2011 at the Vancouver Convention Centre. The annual event will feature a tradeshow and conference portion, and will be the ideal opportunity for all CFGI members to meet and mingle. John F.T. Scott continued, “The growth of CFGI is evidence of the thriving independent sector of the grocery retailing and distribution industry in Canada. The addition of these companies to our membership will result in a stronger, more vibrant CFGI that can speak in one, united voice for owners of non-publicly traded grocery organizations.”

The **Canadian Federation of Independent Grocers (CFGI)** is a non-profit trade association founded in 1962, which works on a local, regional, and national level, serving as a strong and united voice for owners of non-publicly traded grocery organizations. Representing key players in the independent sector of the grocery retailing and distribution industry, from every part of Canada, CFGI is a collaborative community; equipping and enabling independent, franchised and specialty grocers and distributors for sustainable success. The organization provides programs for operational excellence, facilitates educational and training programs, and fosters supportive-relationships among retailers, distributors, and suppliers.

QUOTES:

“The Board of Directors is happy to welcome these four members into our fold. We are pleased that these companies recognized the value in joining our organization, and believe that they will fit well into the existing culture of CFGF. The strength of CFGF is in its complimentary relationships and the opportunity to network and learn from each other, enabling us to grow our business collaboratively. We are confident that the addition of these new members only serves to strengthen the voice of CFGF as it advocates for our collective benefit.”

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