



ConAgra Foods Canada Inc  
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January 17, 2012

ConAgra Foods is happy to announce we have agreed to acquire Del Monte Canada, a leading provider and marketer of fruits and vegetables in Canada. The agreement includes Del Monte branded packaged fruit and vegetable products, and Aylmer tomato product. The agreement excludes Del Monte fresh fruit and juices and Aylmer soups which remain under separate ownership. The transaction is subject to the satisfaction of closing conditions as well as applicable regulatory reviews, which we expect to occur over the next 30 to 60 days.

When complete, this acquisition will enable us to expand our Canadian presence through two leading brands in Del Monte and Aylmer. Further, Del Monte packaged vegetables and fruits enable us to expand our presence center of store and provide broader strategic solutions for our retail partners. Del Monte Canada also has a manufacturing facility in Dresden, Ontario which we will continue to operate.

Our goal is for this transaction to be as seamless and “uneventful” as possible for customers. You will continue to receive uninterrupted service and should continue with “business as usual,” including working with your current Sales representatives and brokers. **Please continue to follow all current processes for order placement, shipment and payment that currently are in place.**

After the transaction closes, we will work with you proactively to discuss any changes resulting from our ownership of the business. We will continue to keep you updated in a timely manner.

We thank you for your continued business and the opportunity to provide you with quality products and services. If you have any questions regarding this announcement please contact your ConAgra Foods Sales representative.

Sincerely,

President, ConAgra Foods Canada Inc.