



# GROCERY SHOWCASE WEST 2010

April 25 & 26, 2010  
Vancouver Convention & Exhibition Centre

## EXHIBIT SPACE APPLICATION & CONTRACT

Grocery Showcase West 2235 Sheppard Avenue East, Suite 902 Willowdale, ON M2J 5B5 tel: 416.492.2311 fax: 416.492.2347 www.cfg.ca

### Step 1

## COMPANY INFORMATION

Company information **exactly** as it should appear in the Official Show Guide

Company: \_\_\_\_\_  
 Contact: \_\_\_\_\_ Position: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ Province/State: \_\_\_\_\_ Postal: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_ Website: \_\_\_\_\_  
 \*Signature: \_\_\_\_\_ Date: \_\_\_\_\_

\*Acceptance: The exhibitor has read the Exhibit Rules and Regulations of this Exhibit Space Application and Contract. This Contract is binding upon acceptance of the applicant and Show Management, and may be executed and delivered by facsimile and a facsimile signature shall be treated as an original. Contract not valid unless signed.

## BOOTH COORDINATOR

## PRIMARY BUSINESS

Company \_\_\_\_\_ Contact \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ Province/State \_\_\_\_\_ Postal/Zip \_\_\_\_\_  
 Telephone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

- Broker, Distributor or Importer
- Equipment or Store Supplies
- Government
- Industry Association or Consultant
- Manufacturer
- Wholesaler
- Other (specify) \_\_\_\_\_

*please check only one box*

### Step 2

## SPACE REQUIREMENTS

Minimum booth size: 10' x 10' or 100 sq.ft.

- Reserve the same location as 2009
- Reserve a different location than 2009 (indicate your top 3 choices below).

Booth Numbers (see floor plan) \_\_\_\_\_

Indicate the **Product Categories** you represent above.  
(i.e. confectionery, food equipment, pet food, etc.)

Indicate your **Primary Competition** above.

**NOTE: Whenever possible, space assignments are made in keeping with the preference specified by the exhibitor.**

### Step 3

## RENTAL RATES & COSTS

	Rebook Rate Before April 30, 2009	After April 30, 2009
100 - 400 sq.ft.	\$16.00	\$17.50
500 - 1200 sq.ft.	\$15.50	\$17.00
1200+ sq.ft.	\$14.50	\$16.00

New Product Showcase	Single unit	\$150.00
	Shelf (3 units)	\$300.00

Square Feet \_\_\_\_\_ X \$ \_\_\_\_\_ = \$ \_\_\_\_\_  
 Add \$150 per Corner \_\_\_\_\_ X \$ 150 = \$ \_\_\_\_\_  
 Add \$250 per Grocery Avenue \_\_\_\_\_ X \$ 250 = \$ \_\_\_\_\_  
 New Product Showcase \_\_\_\_\_ = \$ \_\_\_\_\_  
 Subtotal \_\_\_\_\_ = \$ \_\_\_\_\_  
 5% GST (R105201024) \_\_\_\_\_ = \$ \_\_\_\_\_  
**Total Rental Cost** \_\_\_\_\_ = \$ \_\_\_\_\_

### Step 4

## PAYMENT SCHEDULE

## METHOD OF PAYMENT

- Cheque enclosed
- VISA
- MasterCard

Credit Card Number \_\_\_\_\_ Expiry Date \_\_\_\_\_

Name on Credit Card \_\_\_\_\_

Authorization Signature \_\_\_\_\_

- ▶ Payment Schedule:
  - 1st installment - 50% due by April 30, 2009
  - 2nd installment - 50% due by July 15, 2009

