



Grocery Showcase West 2010

Vancouver Convention & Exhibition Centre, Vancouver BC
April 25-26, 2010

Would you go fishing without any bait? Then why would you exhibit at a show without a Lead Retrieval unit?

MicroSpec, the official registration and lead retrieval service provider for the event, offers you a fast, easy and reliable electronic method of capturing sales leads. Simply scan a barcode on the attendee's badge and the registration information from that attendee is recorded in your system. No need to collect business cards – which most attendees do not carry.

MicroSpec lead retrieval personnel are on-site throughout the show with fast and friendly service. Our staff floor-walk during show hours and visit booths multiple times a day ... ready to answer any questions exhibitors have.

The options available to you are listed below. If you have any questions regarding any of our services, please call our Lead Retrieval hotline at 888-780-9825 x208 or email us at leadretrieval@microspec.com

SYSTEM 1 **Barcode Scanning with Download**



Based on a single dimensional barcodes that contain an attendee number. You receive a hand-held laser scanner/data storage unit able to read barcodes from a distance of approximately 8". The system is compact, lightweight, portable and easy to use. The all-inclusive rental cost includes the scanner, download, and end of show email containing attendee information in ASCII-delimited format. Standard Follow-up codes included. **No extra power required.**

TO ORDER YOUR LEAD RETRIEVAL UNIT(S), PLEASE VISIT:

<https://www.microspec.com/lr/grocwest2010>